

# BA BUSINESS & ENTERPRISE NEWSLETTER

## INTRODUCTION

Welcome to the first Edinburgh Napier University BA Business & Enterprise (BABE) newsletter! We decided to produce a newsletter to keep current students, BABE graduates, partner organisations, colleges and ILM centres up to date with news from the BA Business &

Enterprise programme. We aim to produce the electronic newsletter in PDF format three times a year, please feel free to forward it to anyone you think may be interested.

**Susan Laing, BA Business & Enterprise Programme Leader & Director, Centre for Entrepreneurship**

## SUCCESSFUL LAUNCH OF EDINBURGH NAPIER'S BA BUSINESS & ENTERPRISE IN ENGLAND

Following the success of the 1 year part time BA Business & Enterprise (BABE) degree taught at Edinburgh Napier's Craiglockhart Campus, October 2010 saw the launch of the first cohort based 'away from home' in Liverpool. The 11 Merseyside students attend local lectures once a month and only travel to Scotland for their induction and, of course, graduation.

Liverpool based BABE student Deb Bacon said '*The BABE course is the perfect solution for working people who want or need to obtain their degree, it fits around work as the work based learning element is exactly what it says! The skills learnt so far are really*

*practical and useful to improve working practice. The team are great, very supportive and approachable which is really important for distance learning.'*

Recruitment of students in other locations is ongoing and Jeremy Roebuck, Deputy Programme Leader, recently visited Milton Keynes, Barnstaple, London & Halifax speaking to potential students. "We've just started a Halifax based cohort and aim to get others up and running in London and the southwest in 2011"



Pictures:  
Students from the Merseyside HUB attending a lecture

## STOP PRESS

We have just received information on potential funding available for BABE students in Scotland - please contact us for more information.

## CONGRATULATIONS

We would like to congratulate the following, who after all of their hard work and dedication have graduated from the programme in 2010

David Warner  
Andrew McNeice  
Margaret Jackson  
Deborah Mann  
Gordon Leckie  
Sheena Carroll  
Nigel Glover  
Deborah Grant

Alexander Logan  
Laura Machnik  
Stuart Robertson  
Veronice Davies  
Stuart Goodwin  
Audrey McJimpsey  
Gary Meek  
M. Lorraine Tait

Jacqueline Maul  
James Cuthbert  
Jacqueline Lindsay  
Margaret Pow  
Chaitali Hireker  
Joyce Gray  
Marie Gray

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## **ILM & EDINBURGH NAPIER WORKING TOGETHER**

“The Institute of Leadership & Management is delighted to be working in collaboration with Edinburgh Napier University to make their BA in Business Enterprise available to managers who have successfully completed an ILM Level 5 programme. Both ILM and Napier have a shared belief in the importance of developing leadership and management capability with an emphasis on being able to put

knowledge into practice, and this philosophy underpins both ILM qualifications and Napier’s BABE. The way that ILM, Napier and ILM centres are able to work together in collaboration to deliver these programmes reflects our common commitment to create development opportunities that are accessible and meet the needs of practising managers.”

**Penny deValk, CEO,  
Institute of Leadership & Management**

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## **3 WAYS TO GAIN EDINBURGH NAPIER UNIVERSITIES**

### **BA BUSINESS & ENTERPRISE**

The BABE degree can be delivered in several ways

- Attending Edinburgh Napier University for one day a month.
  - Attending a Local venue (i.e. close to the students’ work or home) linked with ILM centres throughout England Wales and Northern Ireland.
  - Also, if an organisation can recruit a cohort of 10 or more staff, Edinburgh Napier University will deliver an ‘in house’ version at your business or organisation.
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## **AN INTERVIEW WITH ALAN WILSON, BABE GRADUATE**

I've worked in retail since I was 19, with Thresher Group, Gregg's PLC and now WineHouse. I currently run my own branch of WineHouse, which is a traditional off licence, located on Slateford Road Edinburgh.

### **Have you enjoyed your time on the BA Business and Enterprise course?**

I've had a great time in the last year. The course provided me a way to learn and become a better manager whilst keeping me engaged. Because the course is so interactive and done mostly in my own time, I could see the relevance and impact it has whilst being at work.

### **Why did you decide to take on the BA Business and Enterprise?**

I decided that I needed the in-depth knowledge and the learning to go with the years of hands on, in business experience I already had. So after being made redundant, I contacted Napier about a management course and was invited for an interview (with Susan). After learning the course existed, I was

desperate to become a part of it, especially since it took my years of experience into consideration when I applied. It meant I wouldn't have to go back to year 2 and start from there, which would have been a waste of time and money for me.

### **What was the highlight of the course for you?**

The highlight, apart from coming out a better manager, would have to be the people I met; from other students to the lecturers. So many like minded people, all with different backgrounds and jobs, sharing thoughts and ideas. I learned just as much from my peers as I did from reading the books. I will be keeping in touch with people from my cohort.

Part 1 of 3

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## **BA BUSINESS & ENTERPRISE AT EDINBURGH**

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Edinburgh Napier University, in partnership with IBP academy, is offering a new and innovative way to achieve your degree. The off campus delivery method for this course allows you to

complete your induction with Edinburgh Napier University then complete your eleven workshops at local regional hubs with ILM Centres throughout England. Contact us to find out the nearest hub for you.

PLEASE CLICK ON THE HYPERLINK  
FOR MORE INFORMATION

<http://www.courses.napier.ac.uk/W30015.htm>