# Course Structure

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| **Phase** | **Learning Outcomes** | **Key Concepts/Tools** |
| **Phase 1: Sensemaking** ***Live session 1: Making Sense of the Mess*** | * Understand the grand challenges that we face, both globally and locally
* Explore the Sustainable Development Goals (SDGs) and why they matter
* Consider the SDGs in the context of the impact that your organisation and its partners can make
 | Doughnut economics; Placemaking: UN SDGs – local to global; Scotland’s NPF; City Plan 2030; City Region Deal. |
| **Phase 2:****Build for Purpose**  | * Reflect and articulate my organisation's purpose
* Be clear how my organisation can make most impact
* Identify the key stakeholders who will influence and be affected by the action
 | Purpose, Value(s) and meaning; Stakeholder value creation.  |
| **Phase 3: Assess your Baseline** ***Live session 2: Exploring the SDG Action Manager*** | * Understand the value of undertaking a baseline of your organisation using the SDGs
* Understand how the UN SDG Action Manager can be used as a tool to assess impact across SDGs
* Assess your organisation SDG baseline using the UN SDG Action Manager
* Prioritise the SDGs that your organisation ecosystem can contribute to bring about more impact
 | UN SDG Action Manager – baseline assessment. |
| **Phase 4: Engage with Climate Action**  | * Understand the climate emergency and need to transition to net zero
* Identify the different ways your organisation can engage in climate action, both globally and locally
* Use relevant tools to assess progress towards climate action
 | UN SDG Action Manager – Engage with climate action assessment (SDG 13); SDG pillar – planet; local Climate Compact(s) |
| **Phase 5: Assess you’re + 1**  | * Select an SDG to further assess based on your purpose and priorities
* Use relevant tools & concepts to assess the SDG that matter
* Explore the Sustainability Hub to find additional support, networks and place-making opportunities in your community
 | Focus on SDGs most prioritised by HCIs: 9, 11 & 12, particularly the circular economy concept (SDG 12 – RC & P). |
| **Phase 6: Take Action*****Live Session 3: Taking action for SDG impact***  | * Consider the role of leadership and organisational culture to bring about change
* Create sustainability improvement plans to implement your SDG(s) action
 | Managing transformative change, incl. culture & leadership; Sustainability improvement plans |
| **Phase 7: Amplify Impact**  | * Identify ways that can amplify your organisation impact by bringing about partnerships for the goals
* Identify paths that can be followed to obtain further support and recognition for your impact
 | Cross-sector collaboration & partnership working (SDG 17).EFQM Leading Excellence; Scotland CAN-B Impact Journey / B-Lab and Zero Waste. |