# Course Structure

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| **Phase** | **Learning Outcomes** | **Key Concepts/Tools** |
| **Phase 1: Sensemaking**  ***Live session 1: Making Sense of the Mess*** | * Understand the grand challenges that we face, both globally and locally * Explore the Sustainable Development Goals (SDGs) and why they matter * Consider the SDGs in the context of the impact that your organisation and its partners can make | Doughnut economics; Placemaking: UN SDGs – local to global; Scotland’s NPF; City Plan 2030; City Region Deal. |
| **Phase 2:**  **Build for Purpose** | * Reflect and articulate my organisation's purpose * Be clear how my organisation can make most impact * Identify the key stakeholders who will influence and be affected by the action | Purpose, Value(s) and meaning; Stakeholder value creation. |
| **Phase 3: Assess your Baseline**  ***Live session 2: Exploring the SDG Action Manager*** | * Understand the value of undertaking a baseline of your organisation using the SDGs * Understand how the UN SDG Action Manager can be used as a tool to assess impact across SDGs * Assess your organisation SDG baseline using the UN SDG Action Manager * Prioritise the SDGs that your organisation ecosystem can contribute to bring about more impact | UN SDG Action Manager – baseline assessment. |
| **Phase 4: Engage with Climate Action** | * Understand the climate emergency and need to transition to net zero * Identify the different ways your organisation can engage in climate action, both globally and locally * Use relevant tools to assess progress towards climate action | UN SDG Action Manager – Engage with climate action assessment (SDG 13); SDG pillar – planet; local Climate Compact(s) |
| **Phase 5: Assess you’re + 1** | * Select an SDG to further assess based on your purpose and priorities * Use relevant tools & concepts to assess the SDG that matter * Explore the Sustainability Hub to find additional support, networks and place-making opportunities in your community | Focus on SDGs most prioritised by HCIs: 9, 11 & 12, particularly the circular economy concept (SDG 12 – RC & P). |
| **Phase 6: Take Action**  ***Live Session 3: Taking action for SDG impact*** | * Consider the role of leadership and organisational culture to bring about change * Create sustainability improvement plans to implement your SDG(s) action | Managing transformative change, incl. culture & leadership; Sustainability improvement plans |
| **Phase 7: Amplify Impact** | * Identify ways that can amplify your organisation impact by bringing about partnerships for the goals * Identify paths that can be followed to obtain further support and recognition for your impact | Cross-sector collaboration & partnership working (SDG 17).  EFQM Leading Excellence; Scotland CAN-B Impact Journey / B-Lab and Zero Waste. |