Edinburgh Napier

Edinburgh Napier Academic Schools & Key courses: Middle East and North Africa







The Business School

We believe in creating an international community of practice where people are given every opportunity to achieve their full potential, and develop the knowledge and skills required for the business environment in the UK and beyond.

- Top Scottish modern university for Marketing and the only Scottish modern university to offer Languages.
- Number 1 in Scotland and top 10 in the UK for Hospitality, Tourism and Event Management (Guardian University Guide 2017).
- Holders of the Small Business Charter Award, which recognises excellence in supporting SMEs.

Courses page



"This course recognises the rise of young entrepreneurs and demand from graduates to acquire higher-order managerial skills to develop their careers quickly."

M B A (Leadership Practice) 2-year course

Subjects include:

- Building High Performance Organisations
- Management and Organisational Change
- Marketing within the Global Economy
- Leading Strategic Decision-Making
- Reflection on Practice
- Action Learning in Organisations

Includes a **14 weeks work experience** in a public, private or third sector organisation.

No work experience is required for admission.

BA/BA (Hons) Festival and Event Management

Opportunity to explore events management in a city of festivals

Subjects include:

- Conference Management
- Planning and Public Policy for Festival and Events
- International Festival and _{stourisn} Event Environments
- Leadership and Innovation for Tourism, Hospitality and Events

Students gain practical event management skills as well as a broad range of management techniques.

Includes an optional 24-week work placement.

Learn how to plan, design, market, operate and develop events, as well as how these events can be used to help local economies and communities.



School of Arts & Creative Industries

We develop creative innovators and award-winners who shape the world around them in diverse fields such as design, creative advertising, journalism, music and film.

- Students and staff consistently win awards across a diverse range of creative fields. Recent awards have included Creative Conscience, The Drum Roses and a D&AD Yellow pencil student award for packaging design (design equivalent of the Oscars).
- Top Scottish modern university for Design and Crafts (Guardian University Guide 2017).
- A top 10 UK university for Film Production and Photography. (Guardian University Guide 2017).

School of Computing

Based in the largest city in the UK for tech start-ups outside of London, we give students industry-recognised accreditations and skills to go beyond binary code to shape the world around them. We are experts in cybersecurity, digital forensics, gaming development and creative computing.

- Extensive accreditation, including GCHQ certification, and industry work placements.
- The Cyber Academy attracts a wide range of collaborative ventures with industry and international partners.
- 2015 winners of the Tripwire Capture the Flag competition, the University Cipher Challenge and Universally Challenged.

School of Applied Sciences

We go beyond learning. Putting theory into practice is our guiding ethos, using science to help you make a difference.

- A top 10 of modern UK university for Bioscience, Psychology and Social Sciences (Guardian University Guide 2017).
- Biomechanics partner for the R&A, the governing body of golf.
- Founding partners of the Mountain Bike Centre of Scotland which acts as a focal point for training, research and support for commercial opportunities in mountain biking.

School of Engineering & the Built Environment

We go beyond learning to provide the skills you need to innovate and provide solutions for a technologically demanding society.

- Double winners of the illustrious Queen's Anniversary Prize, including in 2015 for timber engineering research.
- Our expertise in sustainable construction and transport is highly sought after by industry and government at home and abroad, serving and improving communities around the globe.
- Our research and support of new products is worth more than £65m a year to the UK timber and construction industry.

MSc Construction Project Management

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This course offers a well-balanced blend of theory and practice which prepares you for work as a project manager in the construction Industry.

Subjects include

- Strategic management
- **Project management** •
- Project appraisal and finance •
- **Production management** •
- Procurement strategy •
- Project risk management

Accredited by the Royal Institution of Chartered Surveyors & the Institution of Civil Engineers.

<u>Courses page</u>

MSc Transport Planning and Engineering

Students examine the major transport issues facing society and learn the main techniques applied in analysing and resolving transport problems.

- Public transport
- **Transport policy** •
- Development planning and transport • assessment
- Traffic engineering control •
- Transport and traffic models •
- Transport economics and appraisal •
- Traffic management

Students benefit from our excellent links with industry and the transport research community.

School of Health & Social Care

We go beyond the theory and all our activities are about enhancing the quality of care to service users. We take on the challenges and deliver results that are directly affecting health and social care at a local, national and international level.

- Largest provider of undergraduate Nursing and Midwifery education in Scotland.
- Only university in Scotland to offer all four main areas of nursing: Adult, Child, Mental Health and Midwifery.
- First in UK for a new Spirituality programme for undergraduates.

MSc Healthcare Management



Innovative course designed for graduates who have, or aspire to, a management role in health and social care.

Aimed to prepare students to work effectively within the complex and rapidly evolving environments of health and social care.

Throughout the programme, students will be provided with the opportunity to enhance their knowledge and skills within a broad international context. Modules include:

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Leadership and finance for effective service delivery Contemporary human resource management Organisational Change and Management Clinical governance and improvement practice Exploring evidence to improve practice Healthcare Management project **Contemporary ethical and** professional Issues in healthcare OR International health and social care

Questions? CONTACT US:

international@napier.ac.uk napier.ac.uk/international Facebook: /ENUinternational