

Conference Programme

Wednesday, 16 October 2024	
14:00 – 14:05	Brief welcome Remarks (Meeting point: Chambers St, EH1 1JF – on the steps of the National Museum of Scotland)
14:05 – 15:00	Bespoke Guided Tour of the National Museum of Scotland
15:00 – 16:00	Informal Café Meet – (Meeting point: Balcony Café, National Museum of Scotland, Level 3 - not included in conference registration fees; delegates to pay their own)

Thursday, 17 October 2024		
08:00 – 09:00	Registration, Refreshments, and Networking (Edinburgh Napier University, The Business School, Craiglockhart Campus, 219 Colinton Road, EH14 1DJ)	
09:00 – 09:05	Brief welcome Remarks – Dr Shemroy Roberts (Room: The River Suite)	
09:05 – 09:15	Edinburgh Napier University Tourism Research Centre – Prof Anna Leask	
09:15 – 10:00	Keynote Speech by Dr Marcella Daye – University of Northampton, UK <i>Title: Navigating Intersections of Place, Culture and Race in the Travel and Tourism Imaginary</i>	
10:05 – 10:50	Keynote Speech by Nelson Cummins – Glasgow Museums, UK <i>Title: Sites of Memorialisation, Learning, and Heritage: The Role of Museums and Culture in Addressing the Legacies of Slavery and Empire</i>	
10:55 – 12:15	Parallel Session I: Room 1/06	Parallel Session II: Room 1/09
Themes	Post-Conflict Heritage: War, Trauma, Ethics and Memory	Cultural Heritage Conservation and Mass Tourism: Balancing Legacy and Sustainability
Chairs	Prof Anna Leask & Dr Craig Wight	Dr David Jarman & Dr Afiya Holder
1.	Bird, G. – Royal Roads University <i>Filmmaking in Memory Studies: The Experience of the War Heritage Research Initiative</i>	Chandan, S. – Bauhaus-Universität Weimar <i>Weaving Memories and Heritage: Social Innovation and the Community-Led Revival of El Raval, Barcelona</i>

2.	Rodriguez Garcia, B. – Lancaster University <i>Echoes of Conflict: Storytelling, Memory, and Ethics in Spain's Dark Heritage</i>	Perlangeli, G. – La Sapienza University <i>Reshaping the Link Between Cultural Heritage and Sport Tourism: The Case of Ovidio Running Europe</i>
3.	Liang, J. – Maastricht University <i>Navigating Painful Pasts: The Impact of the Datong Coal Mine Mass Grave Memorial Museum in China on Community Memory and Well-being</i>	Karki, D. & Karki, N. – Tribhuvan University <i>Heritage at Risk: Balancing Mass Tourism, Legacy Preservation, and Cultural Conservation in Kathmandu, Nepal</i>
4.	Kosmala, K. & Rice, G. – University of the West of Scotland <i>Regenerating the Post-Conflict City with Dark Tourism: The Case of Titanic Experience in Belfast</i>	Andrades, L. – University of Extremadura <i>The Spanish Model for Smart Tourism Destination Management (DTI Model)</i>
12:15 – 13:15	Lunch Break, Networking, and Screening of the Film “Sugar Lands” by Akley Olton, featuring Dr Adrian Fraser - (Lunch – Room: The River Suite / Film – Room: 1/06)	
13:20 – 14:05	Keynote Speech by Dr Stephen Mullen – University of Glasgow, UK - (Room: The River Suite) Title: Remembering Scottish Involvement with Atlantic Slavery: Implications for Heritage and Tourism	
14:10 – 15:10	Parallel Session III: Room 1/06	Parallel Session IV: Room 1/09
Themes	Museums and Penal Heritage (Part I)	Contested Heritage, Representation, and Identity (Part I)
Chairs	Dr Craig Wight & Nelson Cummins	Prof Maxwell Chipulu & Dr Marcella Daye
1.	Moxham, O. – University of Cambridge <i>Interpreting Conflict Heritage: International and Domestic Visitor Meaning-Making at Asia-Pacific War Museums in Kyoto and Tokyo, Japan</i>	Yuan, K. – Colorado State University <i>Reshaping Legacy Tourists' Painful Memories Through Symbolic Attributes: Examining the Role of Brand Empathy from a Social Identity Perspective</i>
2.	Steinbeck, S. – Copenhagen Business School <i>Echoes of the Unheard: Mapping Rejective Responses in Heritage Narratives</i>	Burnett, J. – Edinburgh Napier University <i>Tourism and Historical Trauma: Contested Narratives of the Highlands and Islands of Scotland in the Inter-War Era</i>
3.	Boden, B. – Teesside University International Business School <i>Mediating Visitor Emotion and Affect at Auschwitz-Birkenau Memorial and Museum: A Training and</i>	Brown, F. – University of Exeter <i>Fading in the Lapse of Time: Memorialisation in Late-Victorian and Contemporary Culture</i>

	<i>Support Framework for Tour Guides Working in Difficult Heritage Contexts</i>	
15:10 – 15:35	War Poets Collection Exhibition Guided Tour by Laura Cooijmans-Keizer (Meeting point: The River Suite)	
15:40 – 16:40	Parallel Session V: Room 1/06	Parallel Session VI: Room 1/09
Themes	Museums and Penal Heritage (Part II)	Contested Heritage, Representation, and Identity (Part II)
Chairs	Prof Maxwell Chipulu, Dr Marcella Daye and Nelson Cummins	Dr Shemroy Roberts & Dr Tereza Kunertova
1.	Wyatt, B. – Oxford Brookes University <i>Coping with Penal Heritage Legacies Through Adaptive Reuse</i>	Chika-Kanu, G. – University of Nigeria <i>Colonial Archive, Cultural Heritage, and Ethnic Identity Crisis in the Niger Delta Region of Nigeria</i>
2.	Spaargaren, J. – Edinburgh Napier University / Robert Gordon University <i>Peterhead: Scotland's Toughest Prison Museum</i>	Benham Rennick, J. – Wilfrid Laurier University <i>Difficult History Lessons: Developing a Caribbean Slave Plantation for Tourism Purposes</i>
3.	Ironside, R. & Roitershtein, A. – Robert Gordon University <i>Talking about Prisons: Making Sense of Difficult Heritage at Peterhead Prison Museum</i>	Longarini, E. & Albanese, V. – Università degli Studi dell'Insubria <i>A Reframing of Cultural Heritage and Representation in the Castiglioni Museum</i>
16:40 – 17:15	Refreshments and Networking	
17:15 – 17:30	Awards and Short Closing Remarks (Room: The River Suite)	
19:00 – 21:00	Post-Conference Gathering at Shakespeare's Pub & Restaurant (not included in conference registration fee; delegates to pay their own - 65 Lothian Road, EH1 2DJ)	

Friday, 18 October 2024	
11:00 – 13:00	Edinburgh Guided Walking Sightseeing Tour by Dr Shemroy Roberts (Meeting point: The Melville Monument, 42 St Andrew Square, EH2 2AD - Please wear comfortable walking shoes and bring an umbrella or raincoat in case of rain) <i>Some key sites to be visited: The Melville Monument, Dundas House, Royal Bank of Scotland, Earl of Hopetoun Statue, The Assembly Rooms, Bute House, The Walter Scott Monument, Statue of King Charles II, David Hume Statue.</i>