

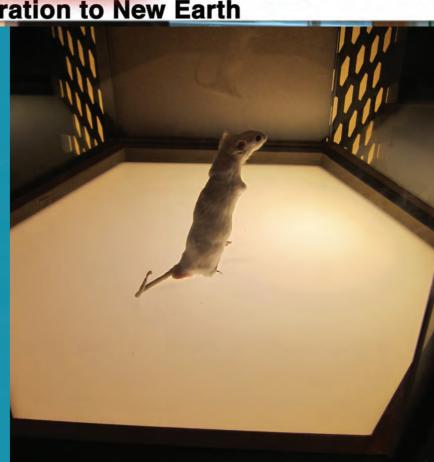
SFC FOLLOW-ON VOUCHER The project was undertaken as a SFC

Follow-on Voucher (£40K) alongside a student project with BDes (Hons) Design & Digital Arts (D&DA). James Blake (Centre for Media & Culture) brought together students and staff to develop digital content, including films, for a transmedia project and the induction video on the coaches to Ratho.

Malcolm Innes, Ian Lambert, Andrew O'Dowd, and Euan Winton (Centre for Design Practice & Research) developed the Old Earth Museum (both physical and virtual), and transmedia designer and research student Beata Zemanek oversaw the transmedia strategy and making of the Gatekeeper film, supported by D&DA students and graduates.

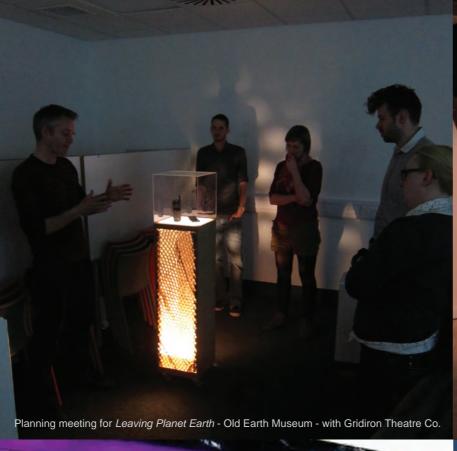








Leaving Planet Earth







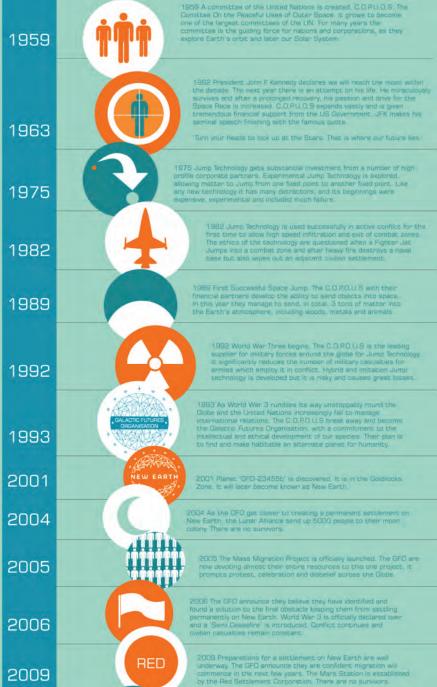












LEAVING PLANET EARTH

2013

ABOUT...

Gridiron's "Leaving Planet Earth" premiered at the 2013 Edinburgh International Festival. It was written and directed by Catrin Evans and Lewis Heatherington, and produced by Judith Doherty.

The production ambitiously used the Edinburgh International Climbing Arena at Ratho as the stage with audience "warping" to the venue aboard space ships (coaches) from the city centre. During the journey, they were briefed on their new life by an actor along with video footage produced by Edinburgh Napier's James Blake (CMC) and Beata Zemanek and Omar Barco (CDPR).



THE TEAM

STAFF: James Blake; Malcolm Innes Ian Lambert; Kirsten Macleod; Andrew O'Dowd; Paul Ryan; Euan Winton

RESEARCH STUDENTS: Beata Zemanek

BDes (Hons) DESIGN & DIGITAL ARTS: Omar Barco; Douglas Chalmers; Chris Pincombe; Martha Schofield; Robert Doyle; Stuart Smith; Nathalie King

BA (Hons) TELEVISION Stuart Rain; Blair Stewart





