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What makes a smart village smart? A review of the literature

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What makes a smart village smart? A review of the literature

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Structured Abstract:

Purpose - Smart villages have lately attracted considerable attention, but what does the term mean? In this paper we review the literature to highlight its ambiguous nature and identify main theoretical and practical aspects to be further explored in the conceptualisation and implementation of these initiatives.

Design/methodology/approach - The analysis draws upon a review of 69 references from the grey and academic literature on smart villages, identified through a systematic search of academic databases and snowball sampling.

Findings - Our review highlights how the definition and characterisation of smart villages is shaped by disciplinary backgrounds and geographical context. Our analysis also demonstrates how smart villages are often viewed as being the opposite of smart cities, with limited engagement in the literature with other debates around rurality, the development of appropriate (digital) skills and the development of smart sustainable initiatives. It is only through engaging with these other debates that a better understanding of the term will emerge.

Originality - This is the first paper to conduct a systematic literature review on smart villages, taking into account multiple disciplinary, technological and geographical contexts. In addition to identifying the main trends in the conceptualisations and design of these initiatives, this paper contributes to the academic debate on smart rural development and provide useful recommendations to both policymakers and practitioners.

Keywords: smart villages; rural development; smart specialisation strategy; digitisation; ICT4D.

Article Classification: Literature review



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What makes a smart village smart? A review of the literature

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Abstract

Purpose - Smart villages have lately attracted considerable attention, but what does the term mean? This literature review explores its ambiguous nature and identifies main theoretical and practical aspects to be further explored in the conceptualisation and implementation of these initiatives.

Design/methodology/approach – The analysis draws upon a review of 79 references from the grey and academic literature on smart villages, identified through a systematic search of academic databases and snowball sampling.

Findings – Our review highlights how the definition and characterisation of smart villages is currently shaped by disciplinary backgrounds and geographical contexts. Smart villages are often viewed as the rural version of smart cities or an innovative model for rural development, but there has been little engagement in the literature with other debates around rurality and sustainable development. It is only through engaging with these other debates that a better understanding of the term will emerge.

Originality – This is the first paper to conduct a systematic review on smart villages. In addition to identifying the main trends in the conceptualisations and design of these initiatives, this paper contributes to the academic debate on smart rural development and provide useful recommendations to both policymakers and practitioners.

Keywords: smart villages; rural development; smart specialisation strategy; digitisation; ICT4D.

1. Introduction

Smart cities (SCs) have been promoted and analysed for more than two decades, smart villages (SVs) only recently have attracted the interest of policymakers and researchers alike. These initiatives are being implemented in both developed and developing countries as part of national and international programmes for rural development (European Commission, 2016; European Commission, 2017; CGIAR, n.d.). Researchers with an engineering or technical background have often contributed to these projects, with the development of smart artefacts purposely designed for rural users (Larsen and Estes, 2019; Ouédraogo et al., 2019). More recently social scientists have also engaged with SVs, focusing on their management and impact upon rural communities (Pělucha, 2020; Despotović, 2020).

To date a variety of case studies have been analysed, highlighting the heterogeneity of models and approaches adopted worldwide for the implementation of these initiatives. Such a heterogeneity arguably reveals the composite nature of SVs, but it also suggests that the concept itself has yet to be clearly delineated (Zavratnik *et al.*, 2018). Therefore, this paper proposes a systematic review of the academic and grey literature with the aim of exploring how the concept and practice of SVs change across different geographic contexts and disciplinary areas. By reviewing the experiences so far analysed in the literature, this paper will clarify the composite nature of SVs and map how this relates to the growing debate on the implementation of smart technologies in non-urban contexts.

With this in mind, the analysis is structured as follows: Section 2 summarises the current debate on the expansion of smart cities (SCs) beyond urban boundaries. Section 3 describes the methodology applied to systematically review the literature, whose

findings are presented in Section 4 and discussed in Section 5. Section 6 provides concluding remarks, including recommendations for researchers and policymakers.

2. Smart cities beyond cities: the state of the art

While SCs have been researched for more than two decades (Palomo-Navarro and Navio Marco, 2018), only recently have scholars started to explore whether and how these initiatives can be applied to other geographic contexts. Several constructs – such as those of 'smart village', 'smart region', 'smart territory' and 'smart island' – have been proposed to describe the expansion of SCs models beyond urban boundaries (Gobin-Rahimbux *et al.*, 2020; Sutriadi, 2018; Navio Marco *et al.*, 2020).

Consistent with what has been observed in the SC literature (Mora *et al.*, 2017), earlier research on SVs and similar constructs primarily focused on their technological aspects (Somwanshi et al., 2016; Anderson et al, 2017). Later studies have also investigated how these initiatives can effectively benefit rural communities (Acosta *et al.*, 2021; Philips and Williams; 2019). As noted by Zavratnik *et al.* (2018), most research in this area remains case-dependant rather than theoretically grounded.

In fact, fewer attempts have been made to theorise smart initiatives in a non-urban context. Cowie *et al.* (2019) framed them as an example of networked rural development, combining exogenous and endogenous actors and resources. Naldi *et al.* (2015), instead, linked 'smart rural development' to the concepts of sustainable development and smart specialisation, a novel paradigm advocating a place-based approach to innovation policies (McCann and Ortega-Argiles, 2013). Sustainability has also become a central area of inquiry for SCs researchers, which are increasingly advocating the creation of 'sustainable smart cities' (Ahvenniemi *et al.*, 2017).

More generally, research on SVs and similar constructs tend to overlook the fact that the implementation and impact of digital technologies differ widely between rural and urban areas (Gerli and Whalley, 2021; Freeman and Park, 2015). The need to overcome these normative biases in the literature on SCs and SVs has been highlighted by Visvizi and Lytras (2018b), who stressed the importance of analysing these initiatives in relation to the geographic contexts they are embedded in. Indeed, even those researchers focusing on urban projects are increasingly recognising the influence of the local contexts, highlighting how the implementation of SCs varies between large and small cities (Lopes and Oliveira, 2017; Sokolov *et al.*, 2019).

3. Research methodology

In March 2021, a systematic search of major academic databases was conducted (Gobin-Rahimbux *et al.*, 2020), following the steps detailed in Table 1. Using 'smart' and 'village' as keywords, the search returned 156 academic outputs. Of these, 71 references were excluded, because their titles or abstracts did not focus on SVs or were in a language different from English. Once duplications were also eliminated, the search yielded a total of 70 outputs. Of these, 17 were discarded after reading their full text, which described applications for SVs without defining or explaining what SVs are. Snowball sampling, however, led to the inclusion of further 13 academic references. An additional 13 references were identified by repeating the search in June 2021 and November 2021. Hence, the review covered 79 references in total.

NVIVO was used to structure the review of the literature applying eclectic coding, a method for qualitative research that combines different coding methods (Saldana, 2016). As detailed in Table 2, descriptive coding was employed to categorise explicit and

implicit definitions of SVs as well as the frameworks and quotes describing the components of these initiatives. Both definitions and descriptions were then thematically analysed. Consistent with the review in Section 2, the analysis of the definitions explored how the conceptualisation of SVs relate to the literature on SCs and to existing theories of rural and smart development. It also highlighted two additional themes: the geographic scope of SVs and the meaning of smartness. The analysis of the frameworks and descriptive quotes led to the identification of five components characterising SVs: technology, human capital, physical resources, services, and governance.

[Insert Table 2 about here]

4. Findings

4.1 Results of the systematic search of the literature

Overall, 79 references were reviewed, including 41 peer-reviewed articles, 23 conference papers, 13 book chapters, one working paper and one editorial. These were published between 2010 and 2021. In 57 cases the authors were academics, while 14 references were authored by representatives of either companies (5), public authorities (4), research centres (4), or NGOs (1). Eight publications were co-authored by academic and non-academic researchers. Most authors were affiliated to either European (46) or Asian (30) institutions.

The reviewed studies were primarily descriptive or conceptual: they presented the notion of SVs, analysed its implementation, or discussed its potential for rural development. Only 30 works included empirical research, primarily based on qualitative case studies. The latter were mainly located in Poland (11 references), India or Malaysia (3 studies each).

4.2 Explicit definitions of smart villages

As detailed in Table 3, SVs were explicitly defined in nine cases. Three definitions were coined by international organisations promoting these initiatives: the ENRD, the Consultative Group for International Agricultural Research (CGIAR) and IEEE. Five were developed in academic publications, with the remaining one being proposed by the representative of a company.

[Insert Table 3 about here]

The definitions reveal the variety of technological and socio-economic aspects that SVs can encompass. For example, CGIAR focuses on climate-smart technologies and agriculture, while IEEE describes SVs as the combination of renewable energy, community-based education, and entrepreneurial opportunities. The role of communities and opportunities is central to ENRD's definition, which, perhaps surprisingly, does not refer to any specific technology. Conversely, academic definitions explicitly link SVs to the application of ICT and data technologies in a rural environment.

Among those works that did not develop their own definition, most used those coined by the ENRD, IEEE and the CGIAR programme. Five scholars referred to the definition by Viswanadham and Vedula (2010), which was the only one coined by academics to be cited in other works. Some researchers highlighted how the literature still lacks a unanimous definition of SVs, with the existing conceptualisations being largely shaped by the heterogeneous contexts wherein these initiatives have been designed and implemented (Komorowsky and Stanny., 2020; Zavriatnik *et al.*, 2020).

4.3 Definitions of village

Interestingly, none of the definitions in Table 3 describe what 'village' means. In fact, only eight references explicitly addressed what a village is, and the conceptual and geographic boundaries of this term are far from being clear-cut. Slee (2019) and Zavriatnik *et al.* (2020) framed villages as 'physical communities' or 'small settlements', while Aggarwal *et al.* (2018) and Wollenberg *et al.* (2018) suggested an overlap with local administrative units. Visvizi *et al.* (2019), in contrast, described a village as a microcosm and a community to highlight its difference from other constructs, such as 'rural areas' and 'countryside', that are seen as de-personalised.

Whereas scholars tended to agree on the limited size of villages (Despotovic *et al.*, 2020; Zavriatnik *et al.*, 2020), it has been highlighted that the scale of SVs is variable and context-dependant (Aggarwal *et al.*, 2018; Philip and Williams, 2019). Some even suggested that SVs should not be limited to a single village but rather integrate neighbouring communities together (Bielska *et al.*, 2021; Dobrota *et al.*, 2020).

4.4. Definitions of smart

The term 'smart' was explicitly defined in 16 references. In most cases, it was associated with innovation or digital technologies (Pělucha, 2020; Philip and Williams, 2019; Slee, 2019). Some authors though contested this view, claiming that SVs do not necessarily require the use of advanced technologies (Shuldiner, 2020; Wolski, 2019), but rather rely on the collective intelligence of rural communities and their collaboration with multiple stakeholders (Zavratnik *et al.*, 2020; Bielska *et al.*, 2021). Murty and Shankar (2020) concluded that ICT in SVs are solely relevant to the achievement of human development, and, in their perspective, this represents a major difference between SVs and SCs.

A relationship between smart and sustainable development was also

acknowledged. Adamowicz (2020) and Zavratink *et al.* (2018) described smart development as a component of sustainable development, explicitly referring to the sustainable development goals set by the United Nations. Chanak and Banerjee (2021) presented smartness and sustainability as interrelated concepts that both contribute to improving quality of life, equality, and other indicators of socio-economic progress.

4.6 The relationship between smart villages and smart cities

The review clearly highlighted how scholars tend to have conflicting views on the relationship between SCs and SVs. Most viewed the latter as the rural equivalent of SCs (Mishbah et al. 2018; Holmes et *al.*, 2015; Ballina, 2020) or their complement in a rural setting (Dobrota *et al.*, 2020). Others, in contrast, conceived SVs as ontologically distinct from SCs (Ella *et al.*, 2018; Visvizi and Lytras, 2018a). SVs are described as more community-oriented than SCs (Budziewicz-Guzlecka, 2019) and less focused on digital technologies (Fennell *et al.*, 2018, Murty *et al.*, 2020). Consistently, SVs and SCs are expected to require different technological solutions and business models (Katara, 2016; Mohanty, 2021).

4.7 The relationship between smart villages and rural development

Regardless of the technologies involved in SVs, scholars agreed in conceiving them as place-based and bottom-up initiatives (Aggarwal *et al.*, 2018; Fennell *et al.*, 2018). In both developed and developing countries, their implementation was described as a territorially-embedded process addressing the needs of a given territory (Bielska *et al.*, 2021; Nieto *et al.*, 2019) and leveraging its potential and resources (Srivatsa, 2015; Adamowicz *et al.*, 2021).

These concepts are well-established in the theory of endogenous rural

development, yet this theory was only explicitly referred to in Guzal-Dec *et al.* (2019); and Malek and Tahir (2017). Slee (2019), instead, linked SVs to the emerging literature on smart specialisation strategies. Overall, the review confirmed that the current conceptualisations of SVs lack a clear and robust theoretical underpinning.

4.8 The components of smart villages

The review identified 11 papers developing descriptive frameworks and 22 papers discussing the components of SVs. The analysis of these references led to the identification of five themes (technology, human capital, physical resources, services, and governance), representing the key constituents of these initiatives.

Among the technologies, broadband and ICT were emphasised as a prerequisite for the establishment and development of SVs in Europe (Dobrota et al. 2020; Doyle et al., 2021). The role of ICT was also acknowledged as crucial for the SVs implemented in emerging economies (Ram et al., 2021; Acosta et al., 2021). These initiatives, however, were described as relying on a broader range of technologies, such as solar panels, water pumps and technologies for climate-smart agriculture (Fennell et al., 2018; Aggarwal et al., 2018).

However, some authors underlined that the opportunities deriving from these technologies can only be leveraged if rural communities have adequate levels of human capital (Mishbah *et al.*, 2018; Santhiyakumari *et al.*; 2016). Consistently education and knowledge-transfer recurred as key enablers of SVs (Adesipo et al., 2020;; Davidenko et al., 2020; Perez del Hoyo, 2019).

SVs were also described as relying on physical resources – such as water, land and infrastructures. Their importance was particularly remarked by those researching SVs in developing countries (Viswanadham and Vedula, 2010; Zhang and Zhang, 2020).

Renewable energy, though, was also mentioned as a component of SVs in Europe (Watson, 2019).

Similarly, the services that SVs provide differ depending on the context where these initiatives take place. The literature described the SVs implemented in Africa, Asia and Latin America as focusing on advanced practices for agriculture (Adesipo et al., 2020; Aggarwal et al., 2018) and the enhancement of public services such as health and education (Aziiza and Susanto, 2020; Malek and Tahir, 2017). The role of agriculture was debated by European scholars too: according to Pělucha (2020), SVs should go beyond smart agriculture, whose centrality was, instead, defended by Bisaga (2019). However, SVs in Europe were mostly described as providing innovative services (such as smart tourism, e-healthcare and smart mobility), combining ICT with social entrepreneurship (Slee, 2019; Ballina, 2020).

With regard to the governance of SVs, the participation of citizens recurred as a distinctive element in both developed and developing countries (Davidenko *et al.*, 2018; Katara, 2016), differentiating these initiatives from SCs (Harakal'ova, 2018). Some scholars also remarked the role played by institutions (Santhiyakumari *et al.*, 2016; Fennell *et al.*, 2018), without explaining what institutions they referred to. Likewise, researchers agreed on the need for policies and strategies to guide the realisation of SVs (Slee, 2019; Aggarwal *et al.*, 2018; Zhang and Zhang, 2020), without clarifying at what level such policies and strategies should be defined.

5. Discussion

Our review confirmed that the concept of a 'smart village' remains primarily defined by its practice. As a result, a universal definition or shared conceptualisations of SVs does not exist. Even the nature and scope of these initiatives are unsettled, as the notions of

'smart' and 'village' still lack a clear definition.

Despite this heterogeneity, two major trends can be recognised in the conceptualisations of SVs. In European debates, they are presented as community-led projects leveraging smart technologies and social entrepreneurship to develop innovative services that are expected to offset the decline of rural communities. In the literature focusing on emerging economies, the role of ICT is less predominant and SVs are seen as leveraging a wider array of technologies and resources to enhance the provision of essential services and innovate traditional economic activities.

These different models arguably reflect the heterogeneous levels of infrastructural and institutional development characterising rural communities, but also evoke different visions on rural development. In the European debate, SVs are expected to innovate and regenerate the rural economy by introducing new solutions that may eventually replace existing services. Consistently, they are seen as pioneering new models of rural development, where ICT is leveraged by rural communities to overcome their traditional reliance on agricultural activities and subsidised public services.

Conversely, researchers affiliated to Asian, African and Latin-American research institutions describe SVs as empowering rural communities and supporting their sustainable development, by tackling both environmental challenges and social issues within rural regions. In their conceptualisation, SVs are less focused on ICT but rather engage with a wider array of technological, human and natural resources in order to boost rather than replace existing models of rural development.

In line with Naldi *et al.* (2015), some European researchers have also recognised a potential overlapping between smart and sustainable development in the context of SVs. Social innovation indeed recurs as a key component of SVs in Europe, but environmental issues are only incidentally mentioned. This highlights a possible gap in the

conceptualisation and implementation of SVs in Europe, where the potential of these initiatives for sustainable development seems largely unexplored or, at least, underresearched.

Overall, the review confirms that the term 'smart' may assume multiple meanings, reflecting diverging views on the contribution of smart technologies to rural development. Whereas the potential of ICT for SVs is widely recognised, some authors reject a technocentric view and rather emphasise the importance of human capital. This represents a major difference from the literature on SCs, where ICT is considered as a cornerstone of smartness (Palomo-Navarro and Navio Marco, 2018).

Smartness is not the only ambiguous concept; even the notion of village lacks a clear definition. This is not surprising. Defining rurality has long proved challenging for researchers, as rural communities and regions differ quite widely from a demographic, spatial and socio-cultural perspective (Halfacree, 2016). These distinctions are also relevant in the context of smart rural development; for example, peripheral areas are expected to struggle more than peri-urban areas in exploiting the potential of smart technologies (Naldi *et al.*, 2015). However, the literature on SVs has not engaged with this debate. In most cases, rural communities are simply conceived as an alternative to cities or their smaller version. Some scholars did remark on the uniqueness and peculiarity of rural needs and problems, but this still contributes to perpetuating a dichotomic view (countryside versus cities) that does not reflect the complexity of rural areas.

This review also confirmed that the debate on SVs has mainly focused on whether these initiatives represent an alternative model or are 'just' a variant of SCs, without examining the complex relationships that may exist between SCs and SVs (Zavratnik et al., 2018). Geographers have recently observed how rural spaces are increasingly enclosed in and connected with urban areas (Bedini and Bronzini, 2016). Future research

should further consider these trends to fully capture the complex interplay existing between cities and rural areas in the context of digitisation (Navio Marco *et al.*, 2020). Further attention should also be paid to middle-sized towns that, despite their role for territorial cohesion (European Union, 2007), remains largely overlooked in the current debate on SCs and SVs.

6. Conclusions

This review has highlighted that, despite its increasing popularity, the concept of SV remains ambiguous, being context-dependant rather than grounded on well-established theoretical constructs. Further research is, therefore, needed to establish a clear theoretical foundation for the conceptualisation of SVs. This will help clarify the scope and nature of SVs as well as their relationship with SCs and other relevant paradigms in regional and innovation studies. Furthermore, additional consideration should be given to the potential overlapping between smart and sustainable development in order to clarify how smartness affects social and environmental issues in a rural context.

From a practical perspective, our analysis helps practitioners and policymakers to identify and experiment with alternative configurations for the design and implementation of SVs. In particular, drawing upon the experiences developed in Africa and Asia, this review invites SVs in Europe to integrate environmental outcomes in their initiatives. This would also maximise their contribution to the EU agenda on the green and digital transitions (Slee, 2021).

The review also evidenced the plurality of endogenous and exogenous resources deemed as necessary for the implementation of SVs. Consequently, our paper helps the promoters of these initiatives identify gaps in the resources available at a local level and

build partnerships with external actors to complement such gaps. Scholars could facilitate this by conducting additional empirical studies that compare SVs across different geographic settings.

Furthermore, this paper calls for further research on the scope for operational and strategic collaborations between SCs and SVs. The two models are predominantly conceived as either complements or alternatives, thereby overlooking the complex relationships existing between cities and their surrounding rural. Overcoming such a dichotomic view is a key priority to redirect research and policy debates towards alternative theoretical and empirical models capable of maximising the potential of smart technologies for local development and territorial cohesion (Navio-Marco *et al.*, 2020).

Given the vague nature and boundaries of villages, our analysis reinforces the importance of coordination and collaboration among rural communities in the implementation of smart initiatives. Not only would this allow to leverage existing and potential synergies. It would also prevent the emergence of new divides between smart nine tı. and unsmart villages (Slee, 2019), that could eventually undermine the potential of smart initiatives for rural development and territorial cohesion.

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Table 1 – Process and output of the systematic literature review

Steps	Description	Output
 •		(n. of references)
1) Identification and selection of databases	Webofknowledge, EBSCO, ProQuest	
2) Keywords	TITLE-ABS-KEY ("smart village" O	R "smart villages")
3) Search	Webofknowledge: 116 references	156
	EBSCO: 16 references	
	ProQuest: 24 references	
4) Review of titles and	71 references excluded	85
abstracts		
5) Automatic filters	15 duplicates excluded	70
6) Full-text review	17 references excluded	53
7) Snowball	13 references added	66
8) Updated search	13 references added	79

Table 2 – Summary of the coding analysis

Descriptive coding	Thematic coding
(Number of references)	(Number of codes)
	In relation to rural and smart development
	(27)
Definitions	In relation to SCs
	(25)
Explicit (8)	Meaning of smartness
Implicit (40)	(16)
	Geographic scope
	(16)
	Services
Descriptions	(43)
Descriptions	Technology
Comprehensive	(30)
frameworks (11)	Human capital
Hameworks (11)	(30)
Discussion of single	Governance
components (22)	(25)
components (22)	Natural resources
	(18)

Table 3 – Definitions of SVs

		Transforming Government: People, Process and Policy
1 2 3 4 5 5 5 5		
4 5		Table 3 – Definitions of SVs
U	Source	Definition
7 8 9	ENRD (2018)	Smart villages are rural areas and communities which build on their existing strengths and assets as well as on developing new opportunities
10 11 12	CGIAR (n.d.)	Climate-smart villages are an approach where CCAFS in partnership with rural communities and other stakeholders tests and validates in an integrated manner, several agricultural interventions
13 14 15 16	Fennell et al. (2018)	The Smart Villages notion proposes as a bottom-up mechanism based on a data-generated understanding of rural aspirations to generate economic growth, create wealth and sizeable demand for rural and agricultural products, thereby enabling the shift from subsistence to a more diversified and sustainable agriculture.
18 19 20 21	Holmes (2018)	the "smart village," a rural analog of the "smart city" concept, in which access to sustainable energy, together with modern information and communication technologies, enables holistic development, including cultural changes in the provision of good education and healthcare; access to clean water, sanitation, and nutrition; and the growth of social and industrial enterprises to boost incomes.
22 23 24 25	IEEE Smart Village Initiative	IEEE Smart Village has a unique approach to support the world's energy-impoverished communities by providing a comprehensive solution combining renewable energy, community-based education, and entrepreneurial opportunities.
26 27 28 29	Pělucha (2020)	the concept SMART village is more complex and does not only cover the agricultural sector. On the contrary, it is a wider use of the possibilities of the digital economy and relevant types of services, which represents a very heterogeneous group of activities.
30 31	Puthal et al. (2021)	A village that uses information and communication technologies for advancing economic and social development to make villages sustainable.
32 33 34	Shuldiner (2018)	I consider the "Smart Village," a smaller, less-dynamic, and more homogeneous place that may be, in some ways, much smarter than any city.
35 36 37	Viswanadham and Vedula (2010)	We define a smart village as a bundle of services which are delivered to its residents and businesses in an effective and efficient manner.